



PRESS RELEASE

NeuraMetrics Tool Featured on Cover of New Book – Supply Chain Risk Management: Minimizing Disruptions in Global Sourcing

Jacksonville Beach, FL, April 1, 2009 – **NeuraMetrics, Inc.**, today announced that Alliance Partner **Kevin McCormick** recently co-authored and published a new book titled **Supply Chain Risk Management: Minimizing Disruptions in Global Sourcing** (Auerbach Publications – ISBN 0-8493-6642-9). Along with co-author, Robert B. Handfield, the book “*provides a detailed roadmap for the efficient delivery of products and services, while taking into account the high probability of costly delays and stoppages....this work delivers a pragmatic approach to managing supply chain risk in an era of globalization*”. The book is available through most major book retail outlets,

The authors methodology, in practice, utilizes a NeuraMetrics web based **Business Intelligence** platform called **NeuraTool™** to assess, benchmark and analyze supplier characteristics and requirements for a given population. The tool then helps analyze risks in the supply chain and in real time, manages suppliers to avoid anticipated risks. The tool has been adopted for use by companies including **Boston Scientific, Shell Lubricants**, and is in a pilot program at **Chrysler**.

According to NeuraMetrics **CEO Michael St. Angelo**, “Kevin’s book documents how our web based technology can be adapted for a practical and important function to drive rapid and significant improvements in business performance” St. Angelo also added “The authors groundbreaking work and methodology is a best practice in current supply chain management thinking.”

NeuraMetrics, Inc. creates and deploys web based **Business Intelligence** tools to survey, assess, benchmark and analyze internal and external business processes and requirements. These tools allow organizations to quickly and efficiently identify performance gaps and facilitate prioritized corrective actions leading to improved business performance.

To learn more about how your company can use NeuraMetrics tools to measure and understand performance related to Customers, Markets, Suppliers, Employees and Processes please contact

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To view the NeuraMetrics, Inc. web site please visit:
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