



PRESS RELEASE

NeuraMetrics Inc. Facilitating NAADA Best Practices Workshop

Jacksonville Beach, FL, March 31, 2009 – **NeuraMetrics, Inc.**, today announced that **The National Alliance of Auto Dealer Advisors** will feature a NeuraMetrics Best Practice Workshop at its summer meeting. The NeuraMetrics workshop will feature assessment and benchmarking applications built on the companies **NeruaTool™** web based platform. The NeuraTool™ platform is used to continuously assess specific auto dealer business processes using feedback from customers, employees and vendors. According to NeuraMetrics **CEO Michael St. Angelo**, "We believe that the adoption of best practice, Business Intelligence by US Auto Dealers will drive improvements in customer loyalty and retention as well as improve their overall operations." St. Angelo also added "Business Intelligence is not just for big business. We are seeing a trend toward the use of automated web based tools by retailers with multiple distribution points."

NAADA is a national network of accounting and business consulting firms who have pooled their resources to provide their clients with the local, national and international perspectives and tools needed to drive improvements and growth in the National Automotive Dealer market.

Each member firm is strengthened by the access and resource sharing of the group. NAADA provides each member firm with a forum to present and exchange technical skills, intensive auto dealer training, roundtable discussions on a variety of topics, and the opportunity to hear and discuss those topics with nationally renowned speakers in the industry. They consult to over 1100 dealers nationwide. The NAADA meeting will be held from June 20-23, 2009 at the Four Seasons Hotel, in St. Louis, Missouri.

NeuraMetrics, Inc. creates and deploys web based **Business Intelligence** tools to survey, assess, benchmark and analyze internal and external business processes and requirements. These tools allow organizations to quickly and efficiently identify performance gaps and facilitate prioritized corrective actions leading to improved business performance.

To learn more about how your company can use NeuraMetrics tools to measure and understand performance related to Customers, Markets, Suppliers, Employees and Processes please contact

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To view the NeuraMetrics, Inc. web site please visit:
<http://www.NeuraMetrics.com>