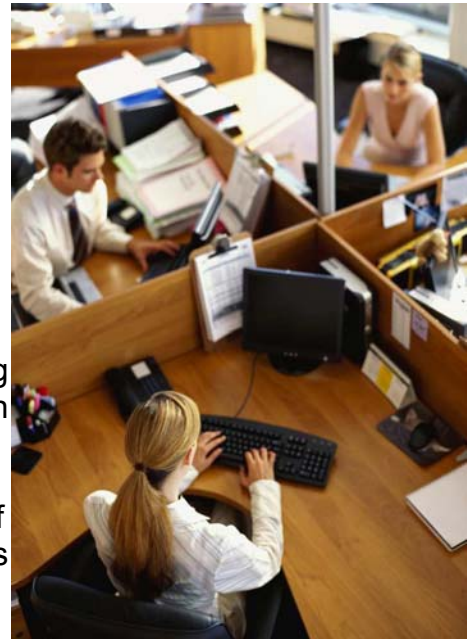


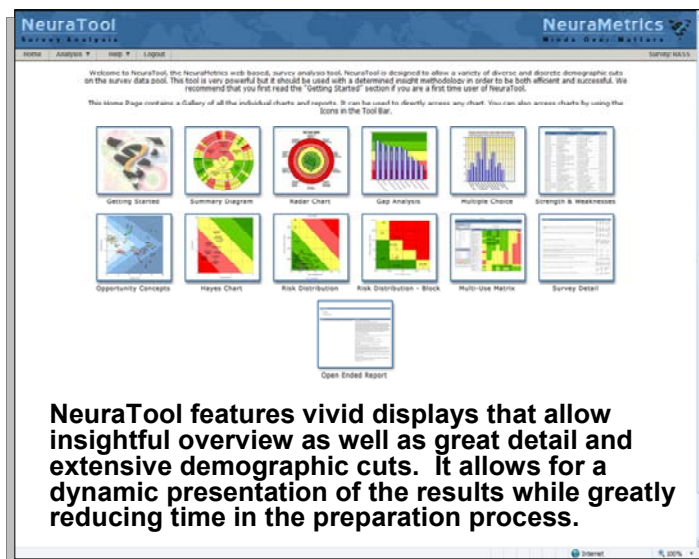
Neuron Mining

The Neuron Mining side of the landscape encompasses a range that includes the techniques associated with telephone contact of selected individuals (real people) to the traditional face to face interviewing of selected employees. Each includes the tasks of recording the results, analyzing those results and finally reporting conclusions drawn from those results. Consensus opinion is that Telephone contact and the traditional "clipboard process" can be much more accurate and credible if the answers to the associated query are anonymous and quantifiable, but this is difficult because the types of questions needed to tap into this extensive knowledge base are opinion orientated.



We believe that by devising a means of skillfully and pervasively eliciting feedback from the employee base and using the internet, a company can

achieve superior insight and better outcomes across the board. Simply put; frequent query of the employee base is the fastest and most cost effective way to learn valuable information and make insightful decisions - if the methodology is appropriate. We advocate that you must ask the Right Questions to the Right People (as a consultant would) and use the Right Analysis on the responses. In addition, the group of people queried must be Independent, Diverse and Decentralized. That is, they must contain members of a group that is broad and deep (extensive demographic detail) contains all levels in



the organization and all (or most) functions in the organization.

Outcomes are the result of what happens on the people side of the landscape. Here we see attitudes, ideas, and processes all contributing to the results

portrayed on scorecards and dashboards. On the people side, the dominate metrics are Best Practices and they manifest in policies, behaviors, and disciplines. This is the core which, when it erodes, causes diminished performance and disappointing outcomes. An effective Best Practice assessment of a business process will focus on determining the gaps between appropriate Best Practices and the "current reality" which exists. Such an assessment identifies and locates the breakdown in behaviors and disciplines that lead to diminished performance and are noted as outcomes metrics. This allows precise remedial activities to be initiated (consulting or self healing). Ultimately, correcting behaviors, disciplines, and processes will improve performance more effectively than just focusing on systemic technical vigilance. Correction of weaknesses identified in these areas will lead to improved business outcomes, and identified strengths can be used for strategic advantage or cost effective remediation.

Using Assessment Results



Over the next few months we will discuss our query methodology and explore how the analysis portion of the equation can be enhanced by using the Internet.

NeuraMetrics works with companies to develop private labeled products that use our methodology to assess business processes, standards compliance, readiness for implementing strategic initiatives and readiness for regulatory audits

Call: 904-246-9733 to set up an appointment for a web demo or just discuss the possibilities.

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