



PRESS RELEASE

NeuraMetrics Inc. Tools to be Featured at ISA 4th Water & Wastewater and Automatic Controls (WWAC) Symposium

Jacksonville Beach, FL, June 25, 2009 – **NeuraMetrics, Inc.** today announced that **The ISA 4th Water & Wastewater and Automatic Controls (WWAC) Symposium** will feature a NeuraMetrics™ based Operations Analysis Tool that will allow attendees to benchmark and analyze their Utility's processes using UtiliWorks Insight. This industry "best practice" tool is used to assess, characterize and analyze several key attributes of a Utility company's operations. The data is then used to prioritize budget expenditures and drive improvements in identified specific areas, removing guesswork and subjective prioritization from decision processes.

The NeuraMetrics™ Based Utility Industry tool, jointly developed with UtiliWorks of Baton Rouge, LA, will feature assessment and benchmarking applications built on the companies **NeuraTool™** web based platform. The NeuraTool™ platform is used to continuously assess specific business processes across multiple industries using feedback from customers, employees and vendors. According to NeuraMetrics **CEO Michael St. Angelo**, "We believe that the adoption of cost effective, best practice Business Intelligence by the Utility Industry will drive improvements in revenue recovery, product losses, rate structures, meter and billing accuracy, labor costs and customer complaints". St. Angelo also added "Business Intelligence is not just for big business. We are helping all types of companies and organizations utilize cost effective web based, Business Intelligence tools to improve decision making and reduce risk.

Todd Barlow, Vice President of Operations at UtiliWorks, a NeuraMetrics™ Alliance Partner specializing in Utility Industry consulting, said, "We believe that through the use of this Operations Analysis Tool, the attendees at this symposium will have a unique opportunity to utilize the UtiliWorks Insight™ Assessment and Benchmarking application on a trial basis. This experience will allow participants to determine areas for improvement, leverageable strengths, and benchmark against industry and internal standards". Mr. Barlow may be reached for comment at 225-578-0080 or tbarlow@utiliworks.com.

The WWAC Symposium will be held on August 4, 2009 at the Doubletree Castle Hotel in Orlando, FL. Attendance will help professionals in the water & wastewater industry understand how automatic control applications effect processing and distribution of water treatment and provide an outstanding opportunity to gain valuable technical information and training leading to more efficient and cost effective operations. For registration information contact ISA at (919) 549-8411.

NeuraMetrics, Inc. creates and deploys web based **Business Intelligence** tools to survey, assess, benchmark and analyze internal and external business processes and requirements.

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