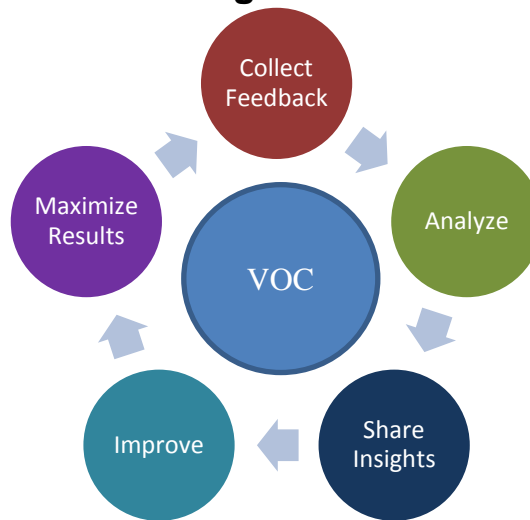


listening to the *voice* of the *customer*

Have your customers tell you exactly what is driving their daily buying behavior.

Customer Loyalty, more than any other single factor, is what keeps your customers coming back (or drives them away!) You can now do something about it.

Successful businesses often lose the pulse of their customers and resort to guess work to make changes to facilities, products and services that are key components driving Customer Loyalty, Growth and Repeat Business



You can now push Business Intelligence past reporting and make it both strategic and actionable

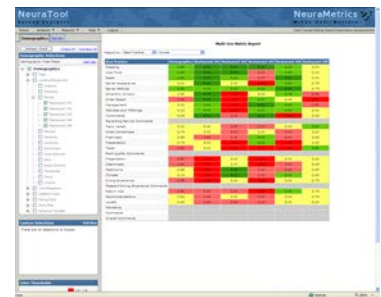
Call 904-246-9733 for details



“Big Picture” analysis. You can see your business’s strengths and weaknesses in one view and then drill down for details



Management can focus on channeling investment into areas that have the largest potential for immediate and significant improvement



Compare types of customers, their likes and dislikes, their wishes and desires and their feelings about your business

Meaningful business intelligence that allows you to analyze your business by reviewing your customer’s satisfaction scores for your products, services, locations, quality, Etc.